

CHAD WOODLAND

graphic designer

Contact

chadbwoodland@gmail.com
(206) 802-4532

Skills

Adobe suite software (8 years)
Web design
Logo ideation
Brand identity
Videography & Video Editing

Education

Western Washington University
BA Graphic Design Major
Graduated 2016

References

Michelle Kauffman

Drunken Pixel
(858) 336-0813
michelle@drunkenpixel.com

John Perkins

Client for:
Ballard Apparel
(360) 450-7313
perkinsjohn555@gmail.com

Joshua Johnson

Client for:
Colibris Meads
(206) 372-4275
joshua.l.johnson91@gmail.com

Overview

Graphic Designer with 5+ years of freelance experience looking to become part of a more long-term team, expanding my skill set, following through projects on a larger scale, and refining client negotiation skills. Experienced in web and multimedia, able to front end develop a website from the ground up with HTML, CSS, JavaScript, and JQuery. Also able to write, shoot, and edit short videos. 8 years of experience with the adobe creative suite, well versed in corporate identity and branding.

Experience

Owner of BigStwongCreativeMan 2025 to present

Part-time Merch Side Hustle

- Artisan status on teepublic.com
- Focused SEO and trend research, IP licensing ins and outs
- T-shirt focused with organic sales growth

Freelance Graphic Design 2022 to present

- Supported 2 projects for local/small companies doing brand identity and logo design formulation in the last year (Colibris Meads and Ballard Apparel)
- Provided ongoing branding guidance for ease of use
- Further up kept with industry trends via passion projects, designing themed videos, t-shirts, invites, and custom photobooth printout graphics

Drunken Pixel Photobooths 2017 to present

Senior Technician

- Set up, maintain, and man photobooths onsite and improvise solutions for technical issues, post event photo editing
- Trainer for new hires on setting up, tearing down, and managing photobooth equipment
- Provide customer service support for event patrons
- Traditional wedding photography

IEH Laboratories & Consulting Group 2016 to 2017

Graphic Design Intern

- Part of website and branding overhaul
- Worked with IT team designing new logo and website using existing site and framework on WordPress
- Conducted interviews and market/competitive research
- Designed website style using Adobe suite programs, JavaScript, CSS, and HTML